








médiaKit 2019

Expertise
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Reference







EDITORIAL CALENDAR 2019



		REPORT 1	REPORT 2	REGIONAL FOCUS	MARKET TRENDS	SPECIES DATASHEET	TRADE SHOWS & EVENTS
189	FEBRUARY	Seafood soups	Redfish	Vendée	Sole	Eel	
190	MARCH	Packing & packaging, Skin pack	White fish for the industry. Surimi, breaded fish	Rungis	Cod	Blue Whiting	   Rennes 12 - 14 17 - 19 Paris 19 - 20 march
191	APRIL	The Netherlands (Urk, Ijmuiden)	Sashimi, Sushi and food safety	Loire Atlantique	Seabass	Common Bream	
192	MAY BONUS Distribution 	Trout aquaculture in Europe	Algae	Ireland	Octopus	Barramundi	  Bruxelles 7 - 9 may
193	JUNE INNOVATION SPECIAL	Salmon, Labels & origins	Seafood innovations	Brittany (Bretagne)	Bluefin tuna	Urchin	 Granville

SPECIES GUIDE Discover 100 data sheets of the main fish, shellfish and crustaceans and a selection of suppliers....

194	JULY / AUGUST	Seabass, Seabream, Meagre, Common Bream	Shrimp	Boulogne-sur-Mer	Langoustine	Mytilus Chilensis	
195	SEPTEMBER BONUS Distribution	Oysters	Mussels Origins and markets	Normandy	Edible crab	Dog Cockle	  DE LA CONCHYLICULTURE ET DES CULTURES MARINES
196	OCTOBER	Responsible Tuna fisheries	Smoked fishes	Bouche du Rhône	Spiny lobster	Skipjack	  Vigo 1 - 3 oct. Lorient 16 - 18
197	NOVEMBER	Delicatessen products	Lobster	Galicia	Sardine	Red Gunard	

DIRECTORY 2020 Updated company directory. Contact details of the main production, processing and trading companies, importers, wholesalers, central buying departments and suppliers.

198	DÉCEMBER / JANUARY	Sea Scallops	Tropical fishes Cobia, Seriola	Aquitaine	King Crab	Wrasse	
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Do not miss **daily** the at Seafood Expo

- Free distribution during the show
- Tabloid format
- English - French

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Our advice

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RATES (EXCLUDING VAT)

	FULL COLOR
Front cover	5 990 €
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Back cover	4 610 €
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Inside back cover	4 180 €
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Page	3 920 €
1/2 page	2 220 €
1/4 page	1 260 €

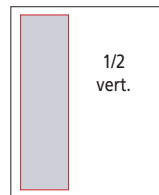
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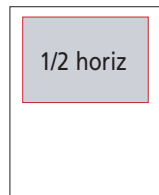
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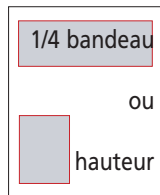
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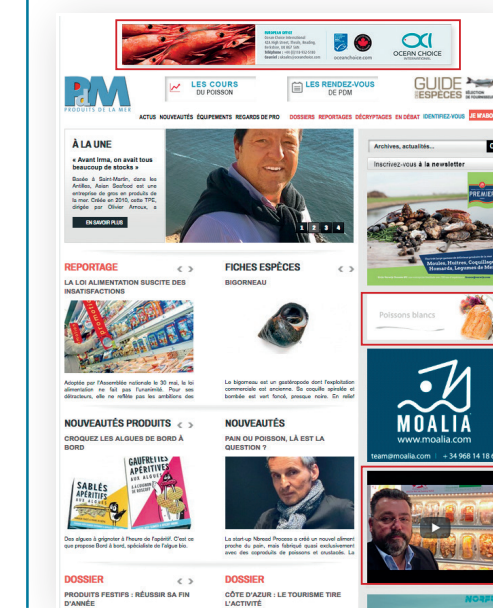
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HOMEPAGE



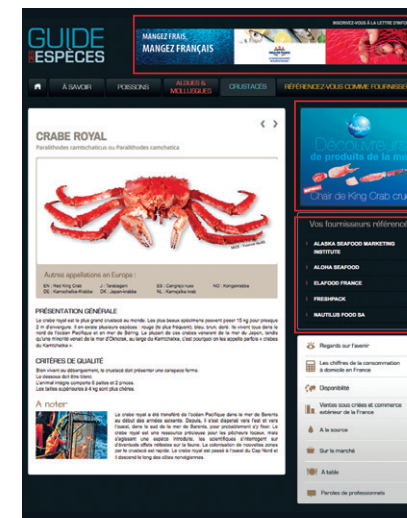
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Information to provide for the web

- picture (jpg format)
- logo + short text (6 words maximum)

LE RÉFÉRENCIEMENT FOURNISSEUR

on the PdM Species Guide online enables you to appear as a supplier next to the species you choose. with:

- Your company logo,
- Your full contact details,
- A link to your website,
- A presentation of your business (two lines).



PdM is also...



→ **A website**
 visited by over **7800 professional users** each month.
 (Average on the 12 last months)



→ **A newsletter**
 read by **2225 professionals** twice a month.
 (Average on the 4 last months).

→ **An active presence on LinkedIn**

to promote PdM and our clients auprès de **1 900 contacts professionnels**.
 (1900 contacts on November 1st 2018)

PdM organizes...



Since 2010 the annual fishery and seafood forum, a major meeting for decision makers of the public or private sector. The forum welcomes over 500 participants each year.



Sète 2018



This day is dedicated to innovation in the seafood sector for fresh, frozen, delicatessen, prepared seafood and concepts.



Rennes 2018